

Regular Council Addendum Items

Date: December 9, 2025

Time: 9:30 am

Council Chambers, City Hall, second floor Location:

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20. Motion to Receive and File Information Items

Correspondence from Mihail Markovic representing Force Soccer 20.1 Academy regarding opportunity for Burlington to Participate in the FIFA

World Cup Experience (CSS-30-25)

Opportunity for Burlington to Participate in the FIFA World Cup Experience (CSS-30-25)

FORCE SOCCER ACADEMY



December 4, 2025

4130 Fairview St Unit 2 Burlington, ON L7L 4Y8 mmarkovic@forcesoccer.ca

Burlington City Council City of Burlington 426 Brant Street Burlington, ON L7R 3Z6

Dear Members of Burlington City Council,

I am writing to express our enthusiastic support for the City of Burlington to host a FIFA Canada Caravan stop in 2026. This opportunity is truly special — not only for our city, but for our residents, our youth, and the vibrant community spirit that defines Burlington.

In 2026, Canada will welcome the world for the largest sporting event on the planet: the FIFA World Cup. This is more than a tournament; it is a global celebration of culture, unity, and passion. Hosting the FIFA Canada Caravan would give Burlington a national platform to proudly showcase who we are and what we stand for.

The benefits to our city are significant. A Caravan stop would attract visitors from across the region, boosting local tourism and highlighting Burlington's shops, restaurants, waterfront, and hospitality. It would give us the chance to celebrate our culture and community pride on a national stage. Most importantly, it would inspire Burlington residents, especially youth, to dream boldly, stay active, and take pride in being part of a healthy and connected community.

Soccer is known worldwide as the global game because it welcomes everyone. It is accessible, inclusive, and reflects the diversity and unity that make Burlington such a remarkable place to live. These shared values — community, passion, diversity, and belonging — make Burlington the perfect host for the FIFA Canada Caravan. By bringing this event to our city, we have the chance to build excitement for 2026, strengthen community bonds, and celebrate the world's game together. This is our moment to show the rest of Canada and the world what makes Burlington truly special.

I strongly encourage the Burlington City Council to champion and support this opportunity. Hosting the FIFA Canada Caravan would be a meaningful and memorable milestone for our community. We thank you for considering this initiative and for your continued commitment to building a vibrant, inclusive, and active Burlington.

Sincerely

Mihail Markovic

President, Force Soccer Academy



